

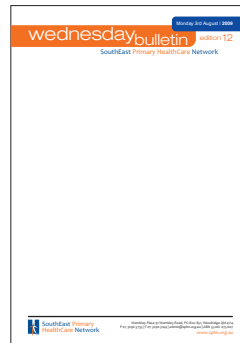
Primary Care Matters

Bi Monthly Publication



Wednesday Bulletin

Weekly Publication



Capture a challenging market in the primary healthcare sector with issues relevant to them

Why advertise with us ?

The SouthEast Primary HealthCare Network (formerly GPLAN) is the region's preeminent primary healthcare authority. Our Publications are widely read and eagerly anticipated. We link General Practices, Allied Health Professionals and community health organisations, and inform them of the latest developments in Logan, and the greater southeast region.

We communicate with our readers Qld Health and other health related initiatives and communications. We enjoy a rapport and credibility with our members borne of years of education, training and service to their staff and practices. It is fair to say that we are the only organisation in Logan that has that trusted relationship with the general practice community.

We are happy for quality organisations to join with us in communicating events and concepts of relevance to our membership.

Our Readers are your customers too:

- General Practices
- GPs
- Practice Nurses, Managers and Staff
- Allied Health Professionals
- Key stake holders in Primary Care

Deadlines

- Primary Care Matters:

January/February	Due 1st December
March/April	Due 15th February
May/June	Due 15th April
July/August	Due 15th June
September/October	Due 15th August
November/December	Due 15th October
- Wednesday Bulletin: Due 3pm Monday

Artwork Specifications

Please supply print quality PDF or vector EPS files. Ensure all fonts are converted to paths/curves before sending.

Email artwork to: grace@sphn.org.au

Advertisement Options

<p>Full Page</p> <p>297x210mm + 3mm bleed</p> <p>OR</p> <p>277x190mm without bleed</p>	<p>Quarter Page</p> <p>133x88mm</p>
	<p>Half Page</p> <p>186x133mm</p>

Publication	Size	Mono	Colour
Wednesday Bulletin (weekly)	4 – 5 lines	\$50	\$50
Primary Care Matters (bi-monthly)	¼ page	\$65	\$100
	½ page	\$130	\$200
	Full page	\$250	\$400
	Inside Front or Inside Rear Cover	n/a	\$600
	Inserts (no larger than A4 to 2 pages)	\$200	\$200